



Corporate Philanthropic Program

The Seeing Eye's mission is to enhance the independence, dignity and self-confidence of people who are blind, through the use of specially trained Seeing Eye® dogs.



The Seeing Eye Corporate Philanthropic Program is designed to provide community-minded corporations, financial institutions and professional agencies the opportunity to financially support The Seeing Eye.

The Seeing Eye, Inc., a 501(c)(3) organization headquartered in Morristown, NJ, has provided over 16,000 Seeing Eye dogs to assist people who are visually-impaired. There are currently over 1,700 active Seeing Eye graduates in the United States and Canada.

The Seeing Eye, Inc., will recognize your generosity to our Corporate Philanthropic Program.

Philanthropic Program Levels

Corporate Champion	at the \$50,000 level
Corporate Benefactor	at the \$25,000 level
Corporate Supporter	at the \$10,000 level

For more information about our Corporate Philanthropic Program, contact Kara Orlando at 973-539-4425 ext. 1744, or at KOrlando@seeingeye.org

Corporate Philanthropic Program Opportunities

As a member of our Corporate Philanthropic Program, we look forward to recognizing your contribution with benefits that will serve you company-wide.



Corporate
Champion
\$50,000

Corporate
Benefactor
\$25,000

Corporate
Supporter
\$10,000

BENEFITS

	Corporate Champion \$50,000	Corporate Benefactor \$25,000	Corporate Supporter \$10,000
Recognition with company logo in <i>The Guide</i> Magazine - <i>The Guide</i> is a magazine distributed three times each year by The Seeing Eye to approximately 50,000 individuals and corporations.	■ Corporate logo in all three publications	■ Corporate logo in one publication	
Digital Media - Recognition with corporate logo and direct link included in e-blasts to donors, graduates and friends of The Seeing Eye (distributed to more than 20,000 individuals) for one year (six per year). Opportunities for mentions/contests/etc. on our Facebook page (100,000 followers), Twitter and LinkedIn.	■		
Use of The Seeing Eye logo on your corporate website/intranet and printed materials, listing your organization as a Seeing Eye corporate contributor for one year.	■	■	
Featured recognition with your company logo and direct link on The Seeing Eye website sponsors page (over 1 million hits and 200,000 visits annually).	■	■	■
Name a Seeing Eye Puppy and receive periodic updates from The Seeing Eye on your puppy's progress. This can be used for employee recognition of top performers or to pay tribute to your company.	■	■	■
Corporate listing in The Seeing Eye's <i>Annual Report</i> .	■	■	■
Access to The Seeing Eye Campus.	■		
V.I.P. Tour of The Seeing Eye's Morristown campus, including lunch for up to ten at the Morristown campus Ranger Dining Room.	■	■	
Corporate onsite "Lunch & Learn" Program for your employees including a Seeing Eye dog demonstration and vision loss awareness workshop.	■	■	■