



### **BY THE NUMBERS**

The Seeing Eye, serves an average of **260 people\*** who are **blind and visually impaired each year**. Individuals in training with a Seeing Eye® dog are referred to as *students*. Once the students complete training and return home with their dogs, they are referred to as *graduates*. The Seeing Eye® and Seeing Eye® are [registered trademarks](#) of The Seeing Eye, Inc.

### THE PEOPLE WE EMPOWER

- **17,600+ partnerships** between individuals and dogs have been **created since 1929**
- **1,700:** approximate number of current Seeing Eye dog users in the United States and Canada
- **1/3: Approximately one-third of graduates** are first time students at The Seeing Eye each year
- **25 days:** length of training for first time students; **18 days:** for returning students
- **12-13 classes** with a maximum of **24 students** are held annually

### OUR CANINE POPULATION

- **Approximately 500 puppies\*** are born each year
- **60%:** Approx. success rate of puppies, which includes dogs that become guides or who enter breeding program. Dogs that don't make the guide or breeding programs are called career change dogs and are placed with other service organizations, law enforcement, search & rescue agencies or adopted by the public. Career changes are not included in the success rate
- **Approximately 250 dogs** reside at the Washington Valley campus at any given time
- **Approximately 60 adult dogs** reside at the Breeding Station in Chester, N.J.
- **3 primary breeds:** German shepherds, Labrador retrievers and golden retrievers; also Labrador/golden retriever crosses

### BEHIND THE SCENES

- Approximately **160 staff members**, with **35 full-time Instructors** responsible for training the dogs and instructing the students in their use and care
- In addition to approximately **600 volunteer puppy raiser families**, there are **165 on-campus volunteers**
- **62 acres:** size of Washington Valley campus in Morris Township; **327 acres:** size of Breeding Station campus in Chester. The Seeing Eye also leases the Jane H. Booker Student Center in downtown Morristown

### DATES AND LOCATIONS

- **June 11, 1928:** Morris Frank and Buddy, the first Seeing Eye® dog, sailed into New York harbor. Members of the press were at the docks to greet them. Shortly after their return from training in Vevey, Switzerland, Frank and Buddy impressed skeptical reporters by crossing the busy West Street (nicknamed Death Street) in New York City.
- **Jan. 29, 1929:** Incorporated in Nashville, Tenn., by co-founders Morris Frank and Dorothy Harrison Eustis.
- **1931:** The organization moved to Whippany, N.J., both for the climate, and better access to breeding stock.
- **1965:** The Seeing Eye moved to its current headquarters in Morristown, N.J.
- **June 13, 2019:** Dedication of The Dr. Robert H. Harris Canine Pavilion, a state-of-the-art kennel facility
- **January 27, 2020:** The Seeing Eye® dog is designated the official state dog of New Jersey.

### FINANCIAL FACTS

Financials based on the most recent fiscal year, which ended on Sept. 30, 2020

- **\$27.1 million:** annual operating expenses
- **\$71,000:** approximate cost to create each partnership
- **\$150:** tuition for first time students; **\$50:** tuition for returning students; **\$1:** tuition for veterans of military service (includes providing the dog, instruction, transportation, room, board, equipment and lifetime follow-up services)
- **The Seeing Eye is supported by contributions from individuals, foundations, corporations, bequests and other planned gifts.** The Seeing Eye does not receive any government or insurance funding

\*These numbers are annual averages, however, exact numbers for FY20 were slightly less than average due to interruptions caused by the COVID-19 pandemic.